

Book helps kids cope with variety of problems

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Can you remember what it was like to be a little kid? Were you scared of the dark, or did you get a knot in your stomach when your parents fought?

A new book being distributed by a local company was designed to help children cope with such problems.

Griffin Motor Company has made an investment in the children of Union County by distributing "The Little People's Guide to the Big World" in local child care centers.

The book addresses children's problems and concerns in pictures and words they can understand.

Topics include taking care of pets, adoption, nightmares, getting braces, peer pressure, death of a loved one, guns, divorce, doing your best and visiting the

hospital, dentist and doctor.

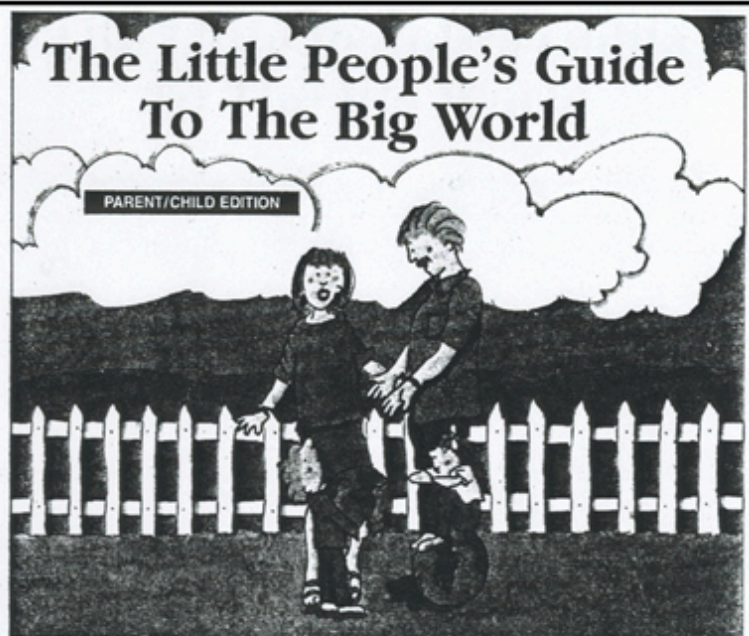
The Griffin logo is printed in the front of the book, making it a form of advertising, but the company views the project as a way to help the community as well.

"When you are approached with something like this, you have to get past the everyday, grown-up business mentality," said Griffin marketing manager Bob Owen. "You almost have to revert back to childhood.

"Our support of this is great for kids, and from an advertising angle, it is invaluable. It's a good thing. (Owner Bruce) Griffin (Jr.) was the one responsible for doing this; it was one advertising opportunity Mr. Griffin wanted to take advantage of.

"We were just sorry we couldn't distribute it to all the day cares and schools."

The book has been distributed to 4- and 5-year olds at Wesley Chapel Child Development Center, Central United Methodist Church Weekday Children's Min-



The book "The Little People's Guide to the Big World" has been distributed to day cares throughout the county.

istries, Academy First Child Care, Sunset Park Christian School, First Presbyterian Church Preschool, First Baptist Child Care, Monroe Christian Academy and First Assembly Christian School.

The book is published by Family Concepts Ltd. in Gastonia.

"The book lets children know they are not alone when they face difficult situations," Owen said. "And I think it has some words of wisdom adults can use, too."

For more information about Family Concepts Ltd. and the Little People's Guide to the Big World, call 888-484-1124